

تطوير نظام اعلاني لأقسام الكليات باستخدام رسائل الجوال SMS

علي حسين علي النوح* عمر طارق الخالدي** د. عمر عبد المنعم إبراهيم الدباغ***

الملخص

* مدرس مساعد/كلية علوم الحاسوب والرياضيات/جامعة الموصل

** مدرس مساعد/كلية علوم الحاسوب والرياضيات/جامعة الموصل

*** مدرس/كلية علوم الحاسوب والرياضيات/جامعة الموصل

Developing an Advertisement System for Colleges

Abstract

Departments colleges suffer from the problems that exist in the system of traditional advertising based primarily on the use of bulletin boards and the manner in which the paper is characterized by extravagant and might not read the advertisement in time for the persons concerned. For that, an advertisement system has been developed using mobile SMS technology. This system consists of two main parts, the first sends the results of students taken from the database in the examination committee and send through the mobile as text messages as well as to via e-mail immediately after the completion of the procedures necessary to the posting. The second part of the system is an advertisement system between the head of the department and the department committees, also can be between all the employees of the department.

The system has been tested in the Department of Computer Sciences at the College of Computer Sciences and Mathematics at the University of Mosul, and the results were identical to the research.

.1

.[1]

[2].

[3].

()

SMS

Short message service

(SMS)

[4].

.2

SMS

MMS

[5].

[6]

[7]

WAP

.3

()

(modem-

) AT

SMS

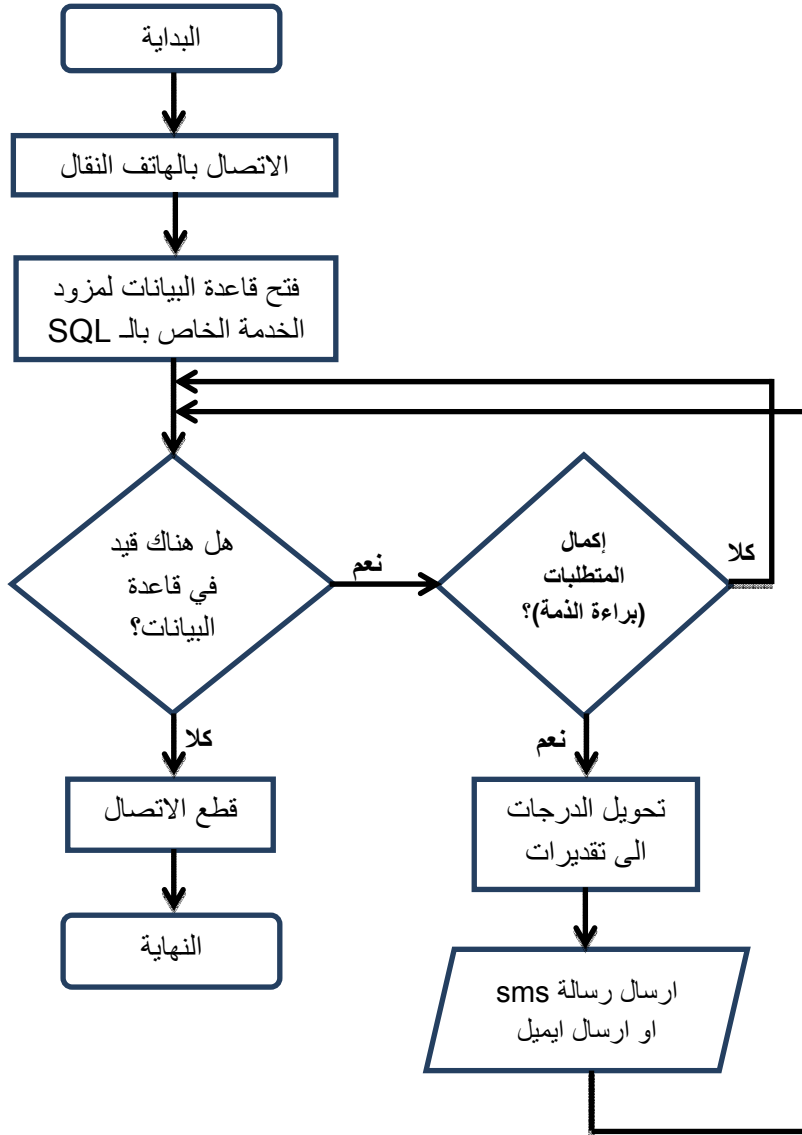
1-3

)

(/ /

10 - 6

(1)



:(1)

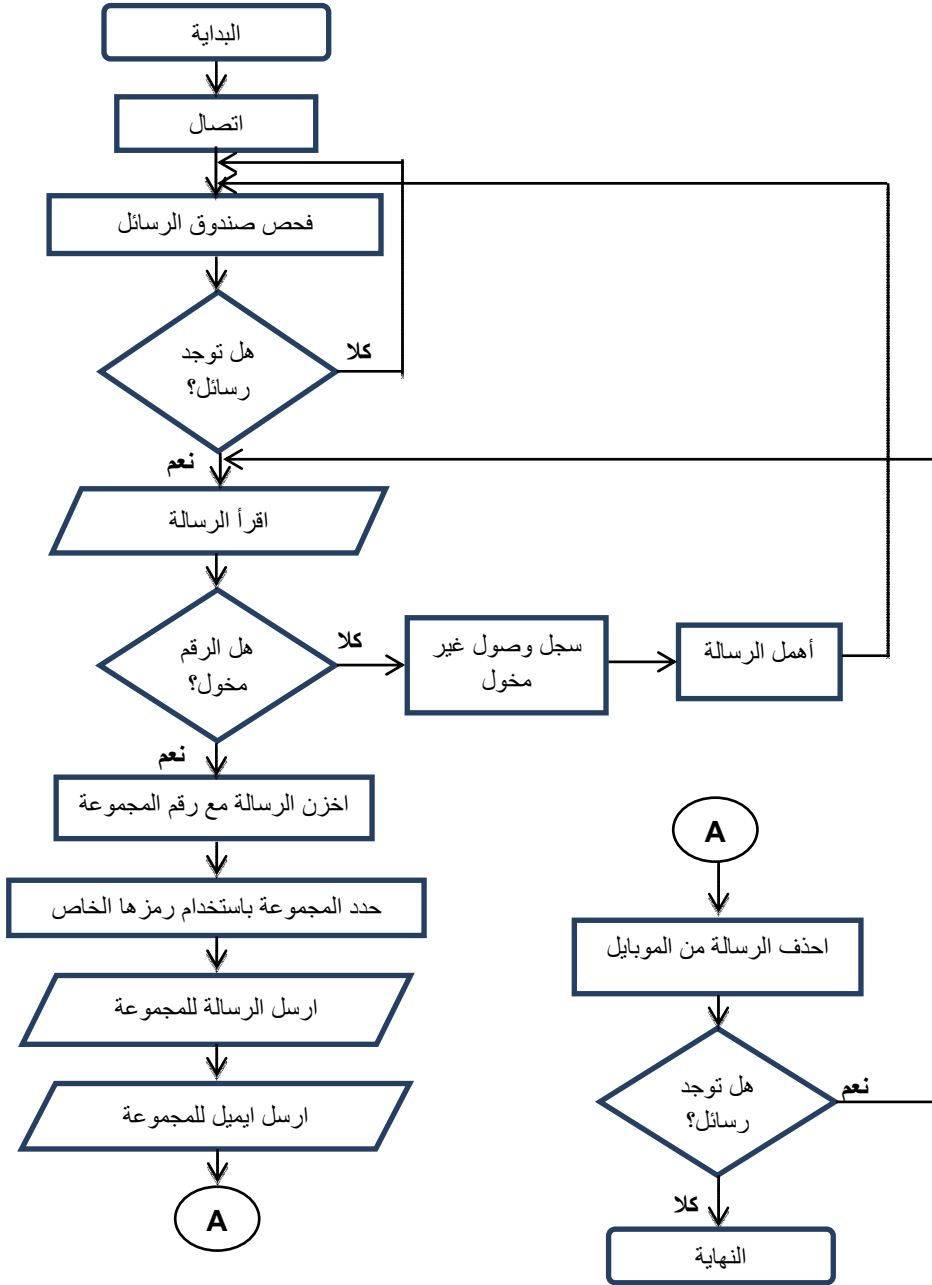
2-3

/ /)

.(...

()

(2) ()



:(2)

.4

.NET4

C#

/

Excel

/



30

27

(3)

(4)

(5)


Send SMS


Name	Phone	Internet Infras...	Operating Sys...	Informatio...	Image Processing	Software Engineering	Project	Acquittance
Mosafa Ali	0729999999	A	A	A	A	A	A	Yes
Rashid A.	07712345678	B	C	B	D	B	B	Yes
Mohammed T.	0777777777	A	B	A	B	C	D	Yes

Open Port : COM4
Connect
DISPLAY
SEND

:(3)



(4):

جامعة الموصل		كلية علوم الحاسبات والرياضيات قسم علوم الحاسوب الدراسة الصباحية	
التقديم	المادة	النتيجة	التقدير
امتياز	هيكلية انترنت	العام الدراسي 2010_2011	امتياز
امتياز	نظم تشغيل	الدور الأول	امتياز
امتياز	سرية البيانات	الأسم	امتياز
امتياز	معالجة الصور	مصطفى عدي	امتياز
امتياز	هندسة البرامحيات	الصف: الرابع	امتياز
امتياز	المشروع	الشعبة	امتياز

ملاحظة: لا تستخدم هذه النتيجة كوثيقة رسمية

توقيع رئيس اللجنة

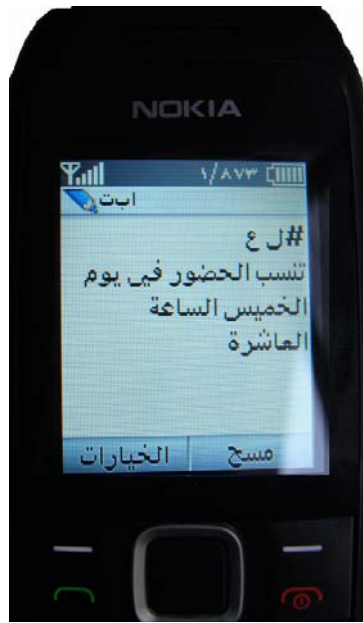
كلية علوم الحاسوب والرياضيات
قسم علوم الحاسوب
اللجنة الامتحانية

حفظ النتائج

(5):

(6).

(#)



(6):

.5

(1)

:

()

.6

[1] Altstiel, Tom, and Jean G., "**Advertising Strategy: Creative Tactics From the Outside/In**", CA: Sage Publication Inc. 2006.

[2] <http://public.wsu.edu/~taflinge/addefine.html>

[3] Rupal J., "**Advertising As A Tool Of Communication**" Atharva Institute of Management Studies (Mumbai), article 2008.
<http://ezinearticles.com/?Advertising-As-A-Tool-Of-Communication&id=1228665>

[4] Toorani M. and Beheshti Sh., "**Solutions to the GSM Security Weaknesses**", Proceedings of the 2nd IEEE International Conference on Next Generation Mobile Applications, Services, and Technologies (NGMAST2008), pp.576–581, Cardiff, UK, September 2008.

[5] Hasan M., Haron N., Yazid S., "**Improving m-Examination Results System Using Multimedia Messaging Service**", World Applied Sciences Journal 14 (11), IDOSI Publications, 2011.

[6] Al-hafith B. M., "**Using mobile phone for control and monitor**", M.Sc. thesis, Mosul University, 2006.

[7] Vantharith O. "**Mobile Advertising**" , B.Sc, Royal University of phnom penh B.Sc. 2006.